



2020 Annual Report

Crossover Mission

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Message from Cathy and Antoine



FROM ANTOINE

Before COVID, we were gearing up for the best part of the year, spring and summer, prepping the kids for travel basketball and local recreation leagues. So many action packed events were planned, tournaments, beach days, banquets and celebrations were all on the roster. We had even planned to attend the University of Kentucky basketball camp, which would have been our longest road trip yet and the most exciting camp attended. Suddenly, all of this was cancelled and school went virtual. The kids hated it. They wanted to be in school and be with their friends. Parents were convinced that the school year was a wash and that the kids didn't need to finish the school year. Grades plummeted and Crossover had to make a strong end of quarter push with just four weeks of school left. With extra grit, all the kids passed and Crossover had it's best academic year yet with 89% of our kids achieving



honor roll. Now into the next school year, the challenges are even greater. We must stay the course.

Staying connected to the kids during COVID has been everything. I feel their pain. Basketball has been a positive outlet for me throughout my life. Just like many of the kids, it is my passion. My hope rests on our new building to once again bring our 'family' together and share in the game that shapes all of our lives. The Crossover Center will be our home and everyone that runs through it will be welcomed and positively impacted. More and more lives will be changed. The tradition and history of the Quality Cltrus Packinghouse has supported generations of people from my community. Now, it will be used to train, educate and provide a feeder system for excellent student athletes to schools throughout the county and into colleges. I am thankful that our kids will have opportunities that I only dreamed about as a young person. I believe in these kids. I believe in Gifford. It is my lifelong dream to give back to this community.

Wait until the world sees what we're doing!

J. Jemys

OUR MISSION

Crossover Mission helps the kids who need us most to become successful adults through a program of year-round basketball training and one-to-one academic mentoring.

OUR VISION

Our kids often live in difficult family situations and are surrounded by violence and drug abuse. Because of this, they are at risk of school drop-out, gang involvement and incarceration. Crossover redirects their lives by providing structure, accountability, positive role models and exposure to broader life experiences

FROM CATHY

This year, as both parents and educators navigating the COVID-19 pandemic, we have experienced the magnified challenges of raising and educating our children. Parents have struggled with the challenges of simultaneously working and homeschooling their children. Many Crossover parents are essential workers (78% of Crossover parents) and therefore have faced increased exposure to the virus while having to leave their kids at home to manage virtual schooling alone. The kids face their own problems of isolation and grappling with limited or varying electronic platforms for learning, whether they are live in school or virtual. WIFI and connectivity create inconsistencies and decreased productivity. Limited sports activities and little access to socialization creates stress, depression and idleness leading to delinquency. It has been vital that Crossover stays connected to our student athletes. We have worked overtime to provide the relational and academic support needed to survive this difficult time.

The past seven years have been eye-opening and humbling. I have come to realize how little most of us understand about racial adversity or generational poverty if we do not experience it personally. It's easy to judge others until you must carry the same chains they do or until you take the time to love and work closely with people who are trying to find their way through adversity. It's easy to be troubled by the enormity of the challenges our kids and their families face. I continue to be deeply moved by the heartfelt generosity within our community and the investment in resources to uplift and educate the kids who need it most. The impact can be profound and awesome, one child at a time. This year, I would like to express my gratitude to all who have invested in Crossover Mission. It has been a profound year of overcoming obstacles and laying the groundwork for the future through the acquisition of a building, a new home for Crossover, from which the future will launch. May our children, all of them, rise to greatness and may their fair and formidable voices ring out.



"With all that's going on in the world, these kids need us now, more then ever. We need each other."

Antoine Jennings

Our History



"When we started, only 5 percent of our middle school kids were academically eligible to participate in school athletics, and most of them lacked the confidence to even try."

Crossover Mission, Inc., is a non-profit organization whose purpose is to support and redirect at-risk youth through an after school athletic and academic mentoring program. The program uses basketball as a tool to attract and motivate student athletes while providing one-on-one academic support to monitor and promote

achievement and relevant life coaches to provide local and world exposure to young minds. In that pursuit, the secondary purpose of Crossover Mission, Inc. is to build a bridge of friendship and understanding between cultures, starting at a young age, which will help to erode the walls of separation which continue to divide our society.

80%

of students were failing at least one class in 2013

2013-15

A VISION BECOMES A REALITY

- Crossover Mission, Inc incorporated on March 14, 2014
- Basketball training began thanks to the donation of gym time by GYAC
- Began weekly tutoring Tuesday evenings at Community Church
- Lauched the first summer academic program
- Began applying for local grants and 1st Crossover van donated by John's Island Foundation

2015-16

MANY FIRSTS

- Began tracking all student data through school district online grade portal (FOCUS)
- Began tracking student standardized test scores
- Attended 1st week-long college basketball camp with 14 students at USF
- Hosted a summer acceleration camp in math and reading for rising 4/5 graders

2016-17

OUR FIRST CROSSOVER CENTER

- 2nd Crossover van donated by the John's Island Foundation
- Became a United Way funded partner to support the High-Risk Program
- Moved into the 1965 42nd Ave location, Vero Beach
- ✓ First intensive homeschool intervention with 2 students

"This isn't just about basketball. It's about all the things they learn. It's about teamwork and accountability."

It has been Antoine's life wish to reach out to kids like himself who can not afford local after school programs. He aims to reach kids who do not have the family support, resources, transportation and grades necessary to engage in recreation or school sports. He reaches the kids who are confronted with incarcerated and absent parents, kids being lured by drug dealers in the neighborhoods, those facing poverty and tough life challenges, like he faced as a child.

43%

of Indian River County African American families live in poverty

Crossover provides:

- Year-round basketball training focused on skill development for school team participation
- ✓ Help with homework, school projects and study skills
- Caring one-to-one mentors
- ✓ Individualized advocacy in the schools with teachers and administration
- Summer programming designed to broaden horizons and develop life goals.
- ✓ High school graduation and post-graduation planning

1 in 3

African American boys will be arrested by the age of 25

2017-18

EXPANSION

- ✓ Board of Directors completed a 5-year Strategic Plan
- First AAU competitive basketball team
- 3rd Crossover van provided by an anonymous donor
- Implemented an organizationwide database for student, volunteer and donor information

2018-19

LOOKING INTO THE FUTURE

- Initiated new program structure including required weekly academic mentoring for all students
- Searching for a permanent site for the Crossover Center to house academic space and two basketball courts
- ✓ Planning to launch the Capital Campaign for the new Crossover Center

2019-20

A NEW HOME AND COVID-19

- Crossover enters into a 3-year lease-to-buy contract for a 30,000 sq. ft. facilty at 4425 US Hwy 1, Vero Beach
- Began Phase 1 renovations
- Responded to student and family needs during the the COVID-19 pandemic by providing virtual academic and athletic support

The Board of Directors





Bradley Lorimier | Chairman

We are proud of our 2020 senior class which achieved a 100% high school graduation rate! In spite of the coronavirus pandemic and school closures, Crossover was able to maintain a vibrant program of helping those kids "who need us the most" through in-depth one-to-one mentoring, academic tutoring and basketball skills development. Although our primary goal is to help at risk kids become successful adults, there is an even more fundamental goal that includes keeping our kids away from gang involvement, out of jail and alive. The individual mentoring that Crossover provides can and does change our kids' lives!"



Robert Parsons Vice-Chair



Rick McCarthy Secretary



Linda Knoll Treasurer



Leslie Bergstrom



Keandra Foster



Jeremy Odom



Mary Buff Penrose



Greg Pitts



Becki Rundels



Milo Thornton

The Crossover Team





Cathy De Schouwer
Executive Director



Antoine JenningsChief Operating Officer



Kim Hanley



Johnny Johnson



Marley Butcher



Jennifer DeHaven



Shala Edwards



Kati Fini



Diana Gannon



Anne Lau



Gerald Tanner



Neal Watkins



Michelle Willis

Area Need and Outcomes



The statistics of poverty in IRC are disheartening and the results wide-reaching. For children, poverty means pain and despair, inadequate nutrition, instability of residence, family violence, homelessness, dangerous neighborhoods, traumatic stress syndromes, and externalizing behaviors including aggression, fighting, and acting out. It takes a wide spectrum of community services to intervene in the lives of youth to PREVENT gang/criminal/violent activities and restore youth to healthy mindsets for growth and education.

Indian River County Family of 4

ALICE

Asset Limited, Income Constrained and Employed

\$54,432

POVERTY

\$26,200

CITIZENS LIVING BELOW

POVERTY OR ALICE

67%

IN GIFFORD

WHITE

BLACK

43% vs 82%

CHILDREN CONSIDERED
ECONOMICALLY DISADVANTAGED



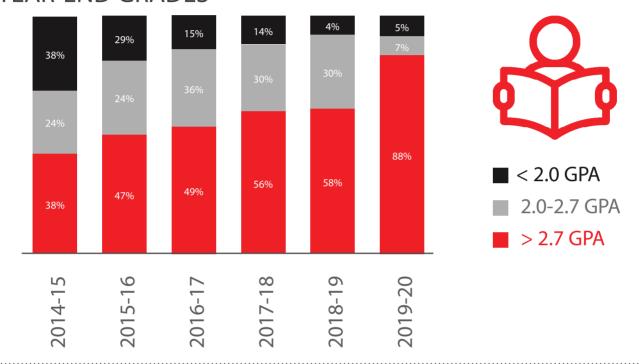
10,429

STUDENTS ON

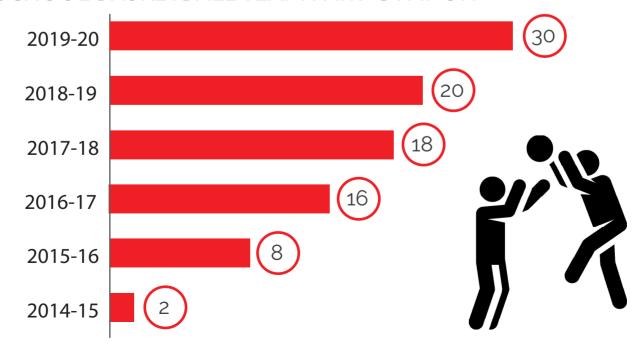
Free/Reduced Lunch



YEAR-END GRADES



SCHOOL BASKETBALL TEAM PARTICIPATION



New Crossover Program



CROSSOVER - ST. EDWARD'S SCHOOL COLLABORATION



My time at St. Ed's has been great. I have gotten to try new things and made friends who all have the same goal- to further their education.

Bidenksy Termidor, graduating senior

- Crossover supported four students through the process of applying to the St. Edward's School
- ✓ All four students entered St. Edward's in 2019-20 for their 11th grade year
- ✓ All will graduate from St. Edward's in 2021 with plans to attend college
- Crossover continues to provide weekly one-to-one academic mentoring and deep support in college preparation and financial aid planning

COVID-19 Response

4 II

Crossover quickly responded to the 2020 COVID-19 pandemic. Crossover families were particularly impacted by the virus due to "essential" working parents, lack of technology at home and language/education barriers that made homeschooling extraordinarily challenging.





CHALLENGES

- X Lack of computers at home
- **★** Lack of reliable internet
- ➤ One computer per familiy with multiple school-aged children
- **X** Family language barriers
- Students trying to navigate online schooling alone
- X Lack of reliable child care

CROSSOVER PROVIDED

- Computers or iPads so that every Crossover student had a device
- Zoom training and support for students and mentors
- ✓ Weekly one-to-one virtual mentoring
- ✓ Staff support for struggling students
- An indivudal basketball for every student
- Weekly online basketball/fitness training
- Outdoor basketball/fitness training at Leisure Square
- In person, socially distanced academic support for those struggling with online school

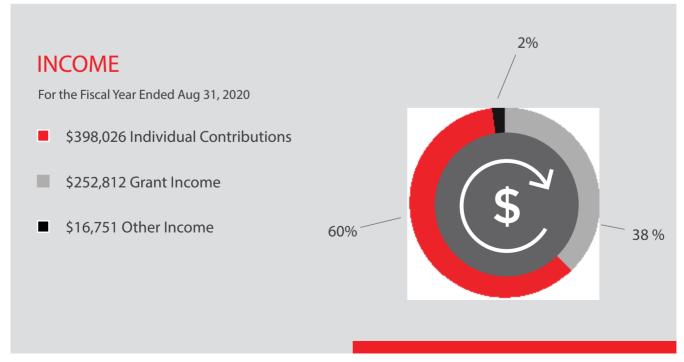
Company Figures



\$1,187,585

Total individual donations since inception in 2014





8

Local Granting Agencies

support Crossover

50%Crossover funding

comes from individual donors



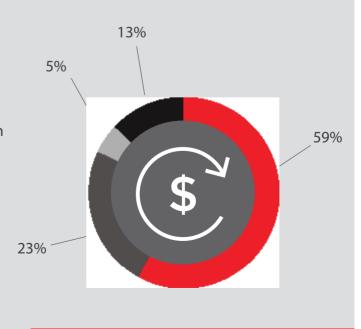


2019-20 Guidestar Platinum Seal of Transparency



For the Fiscal Year Ended Aug 31, 2020

- \$331,364 Academic Mentoring Program
- \$130,965 Basketball Program
- \$28,438 Fundraising
- \$72,271 Administration



Income

Statement



For the Fiscal Year Ended August 31, 2020

Tortile Fiscar Fear Effect Magast 31, 2020	
REVENUE	
Direct Public Support	\$230,788
Foundation Contributions	\$252,812
Net Fundraising Income	\$172,861
Other Income	\$11,128
TOTAL REVENUE	\$667,589
EXPENDITURES	
Academic Mentoring Program	\$331,364
Basketball Program	\$130,965
Fundraising	\$28,438
Administration	\$72,271
TOTAL EXPENSES	\$563,038
NET PROFIT	\$104,551



Balance Sheet

As of August 31, 2020

CURRENT ASSETS	
Bank Accounts	\$249,776
Investments	\$106,802
Accounts Receivable	\$23,748
Other Current Assets	\$4,996
TOTAL CURRENT ASSETS	\$385,322
OTHER ASSETS	
Lease for the New Center	\$301,318
Leasehold Improvements	\$137,496
Fixed Assets Net of Depreciation	\$40,276
Other	\$2,254
TOTAL OTHER ASSETS	\$481,344
TOTAL ASSETS	\$866,666
CURRENT LIABILITIES	
Current Portion of Lease Payments	\$104,635
Current Portion of Paycheck Protection Program Loan	\$8,347
Accounts Payable & Accrued Liabilities	\$26,814
TOTAL CURRENT LIABILITIES	\$139,796
OTHER LIABILITIES	
Long Term Portion of Lease Payments	\$198,880
Long Term Portion of Paycheck Protection Program Loan	\$54,488
Other	\$38,342
TOTAL OTHER LIABILITIES	\$291,710
TOTAL LIABILITIES	\$431,506
NET ASSETS	
Beginning Unrestricted Net Assets	\$330,609
Current Year Net Additions	\$104,551
TOTAL NET ASSETS	\$435,160
TOTAL LIABILITIES AND NET ASSETS	\$866,666

Crossover Supporters

*Donors for Fiscal Year End 2020 (Sept. 1, 2019 - Aug. 31, 2020)



\$50,000 and up

Children's Services Advisory Committee John's Island Foundation Mr. Brad Lorimier Mr. and Mrs. Robert Parsons

\$25,000-\$49,999

Grand Harbor Community Outreach Program John's Island Community Service League

\$10,000-\$24,999

Anonymous
Indian River Club- Head, Hearts, Hands
L&G Fund
Mr. and Mrs. Jim Crockett
Mrs. and Mrs. James Fini
Mrs. Wanda Lincoln
Quail Valley Charities, Inc.
Ryder Family Fund

Community Church Mission Board

Community Church of Vero Beach

\$5,000-\$9,999

Mrs. Camille Battista Mr. and Mrs. Jay Conefry Mr. and Mrs. Fried and Cathy De Schouwer Mr. and Mrs. Alexander and Gail Keeler Mr. and Mrs. Jay and Linda Knoll Mr. and Mrs. Mark Mulvoy Mr. and Mrs. Brian and Deborah Murdock

Mr. and Mrs. Thomas and Betsy Otteson

\$2,500-\$4,999

The Berghorst Foundation
Kanawha Fund II
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Mr. & Mrs. William and Diantha Harris
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Dr. & Mrs. Charles Robinson

Mr. & Mrs. John and Stephanie Smith Mrs. Caroline Markfield Mr. & Mrs. Steve and Chris Thurlow Mr. & Mrs. James and Mary Weiss

\$1,000-\$2,499

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Mr. and Mrs. Kim Anderson
Anonymous
Capt. Stephen M. Bailey & Lucia H. Bailey Family
Foundation
Dr. Mary Baker
Mr. and Mrs. Jack Bingleman
Mr. and Mrs. William and Marcia Blackburn
The Brackett Family Foundation, Inc.

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Mr. and Mrs. Thomas and Judy Peschio Mr. Brian Burkart and and Ms. Sue Powell

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Mr. Ken Wessel

Mr. and Mrs. David Wilson Mr. and Mrs. Gary Zell Wonderful Citrus

up to \$999

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Mr. Elliott and Dr. Peggy Jones

Ms. Judy Jones

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Ms. Suzanne Warren

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Ms. Gelya and Ms. Imani Williams

Ms. Jobina Williams

Ms. Gigi Williams

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Mr. and Mrs. Wimpy

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Mrs. Tracey Zudans

